



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Target Enterprises  
15260 Ventura Blvd.  
#1240  
Sherman Oaks, CA 91403

**Contract #** 830184  
**Schedule Dates** 10/15/12-10/21/12  
**Advertiser** Republican Governors Association (12775)  
**Agency/T-Code** Target Enterprises (2041)/030383152  
**Product** Political - Ballot Issue (1195)  
**Brand** RGNA NC (170395)  
**Salesperson** Meyers, Evelyn (1364)  
**Sales Office** TeleRep - Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** (202) 662-4140 /  
**CPE** 4Q12  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RGNA NC  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 05/18/12  
**Last Modified** 10/11/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06150910  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,850.00  
**Net Total** \$16,150.00  
**Sales Tax**

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$19,000.00
<b>Grand Total:</b>	<b>30</b>	<b>\$19,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	4:58A- 5:58A (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
1.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:58A- 5:58A (ET)	3	X	X	X	X	X			3	\$300.00	\$900.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	10/4/12
3.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	3P- 4P (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	5/18/12
3.1	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3P- 4P (ET)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	10/4/12
4.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	4:59P- 5:29P (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	5/18/12
4.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:59P- 5:29P (ET)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	10/4/12
5.0	Revised Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:59P (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	5/18/12
5.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:59P (ET)	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	10/4/12
6.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	6:59P- 7:30P (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	5/18/12
6.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	6:59P- 7:30P (ET)		1	1	1	1	1			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	10/10/12
6.1.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
6.1.2	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
6.1.3	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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7.0	Revised Line / SPOT	10/15/12-10/19/12	3	:30	7:30P- 7:58P (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	5/18/12
7.1	Normal Line / SPOT	10/15/12-10/19/12	4	:30	7:30P- 7:58P (ET)		1	1	1	1	1			2	\$1,550.00	\$3,100.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	10/10/12
7.1.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - DEBATES, NO BREAKS	
7.1.2	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
7.1.3	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	S-In Lieu of Revision/Spot -	
8.0	Revised Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:34P (ET)	5	X	X	X	X	X	X	X				Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12
8.1	Normal Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:34P (ET)	3	X	X	X	X	X	X	X	3	\$850.00	\$2,550.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	10/4/12
9.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6P- 6:30P (ET)								1		\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/18/12
9.0.1	Closed Preempt	10/20/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:59P- 7:30P (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY	5/18/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:30P- 7:58P (ET)								1	1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/18/12

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12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9:58A- 11A (ET)								1	1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	MEET THE PRESS	5/18/12
15.0	M/G For 9.0.1 / NCAA - NOTRE DAME FOOTBALL	10/20/12-10/20/12	5	:30	3:30P- 7P (ET)							2		2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)		10/9/12
16.0	M/G For 6.1.1,7.1.1 / SPOT	10/15/12-10/15/12	5	:30	7:58P- The Voice		1							1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/11/12
17.0	Normal Line / SPOT	10/15/12-10/19/12	6	:30	4:59P- 5:59P (ET)	1	X	X	X	X	X			1	\$300.00	\$300.00	Charlotte (WCNC) (WCNC)		10/11/12
18.0	Normal Line / SPOT	10/20/12-10/20/12	6	:30	6A- 8A (ET)							2		2	\$175.00	\$350.00	Charlotte (WCNC) (WCNC)		10/11/12
19.0	Normal Line / SPOT	10/21/12-10/21/12	5	:30	6A- 7A (ET)								2	2	\$150.00	\$300.00	Charlotte (WCNC) (WCNC)		10/11/12

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